

PRESS RELEASE

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GERMAN NAVAL YARDS KIEL welcomes Vesna Blötz as Director of Marketing & Communication

Kiel, Germany – January 24, 2022 – **GERMAN NAVAL YARDS Kiel today announced that Vesna Blötz has joined the company’s leadership team as Director of Marketing & Communication. In her new role, Blötz will be responsible for leading the marketing & communication activities.**

Vesna Blötz who brings a wealth of B2C expertise and experience in the areas of marketing, brand management, public relations, advertising and product innovation, most recently served as Head of Marketing and Communication for a German superyacht builder. During her successful tenure she has driven marketing strategy for the shipyard during times of growth and development.

“We are very excited to welcome Vesna on board. Her depth of marketing experience, knowledge and management capabilities will complement our management team”, said Rino Brugge, CEO of GERMAN NAVAL YARDS Kiel.

“I am thrilled to be part of German Naval Yards Kiel team. The past ten years of my career has been spent in the shipbuilding industry, and I look forward to continuing that tradition by developing and implementing an overall marketing and communication both at the shipyard and group level”, says Blötz.

German Naval Yards Yards Kiel is specialized in construction and building of large military vessels such as frigates, corvettes and offshore patrol vessels. Developed from the surface shipbuilding of HDW (Howaldtswerke-Deutsche Werft GmbH), the shipyard faces more than 180 years of history with a long military tradition: many ships of currently operating frigate classes were built at German Naval Yards Kiel.

The modern and efficient infrastructure boasts the largest dry dock in the Baltic Sea (426 m of length) and a 900 tons gantry crane.

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